

STYLED IN ITALY. PROUDLY AMERICAN.

**RIFT**



**atlas concorde**  
USA

PASTA

BAKING

BREAKFAST

HONEY

SPICES

MARKETPLACE

NEW 2017

RIFT

PLASTER

Plaster Pure 12<sup>3/8</sup>"x22<sup>1/2</sup>" - 31.5x57 cm

RIFT

Rift Gravel 17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm  
Rift Gravel Cove Base 6"x12" - 15x30 cm

COLORED BODY PORCELAIN TILE



Chalk



Gravel



Portland



Blacktop

## Industrial and urban

Inspired by industrial flooring and characterized by lively graphics, RIFT gives any room the realistic details of cement, enhancing its metropolitan look. Inserts, cracks and variations of light and shade fit together to create decorative patterns. Available in four different colors for a contemporary look in all environments.

- Cement look
- Multiple graphics and brilliance
- Versatility of grayscale
- 2 sizes: 12"x24", 18"x36"
- Decorative pattern with multicolored Mosaics
- Residential and commercial spaces



COLORED BODY PORCELAIN TILE



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## PLASTER

Plaster Ash  $12\frac{3}{8}'' \times 22\frac{1}{2}''$  - 31.5x57 cm  
Plaster Ash Brick Wall Mosaic  $12'' \times 12''$  - 30.5x30.5 cm

## RIFT

Rift Shaded Chalk Herringbone Mosaic  $9\frac{3}{8}'' \times 11''$  - 24x28 cm  
Rift Chalk  $17\frac{3}{4}'' \times 35\frac{3}{8}''$  - 45x90 cm

# RIFT

COLORED BODY PORCELAIN TILE



Compliant with standards ANSI A137.1-2022

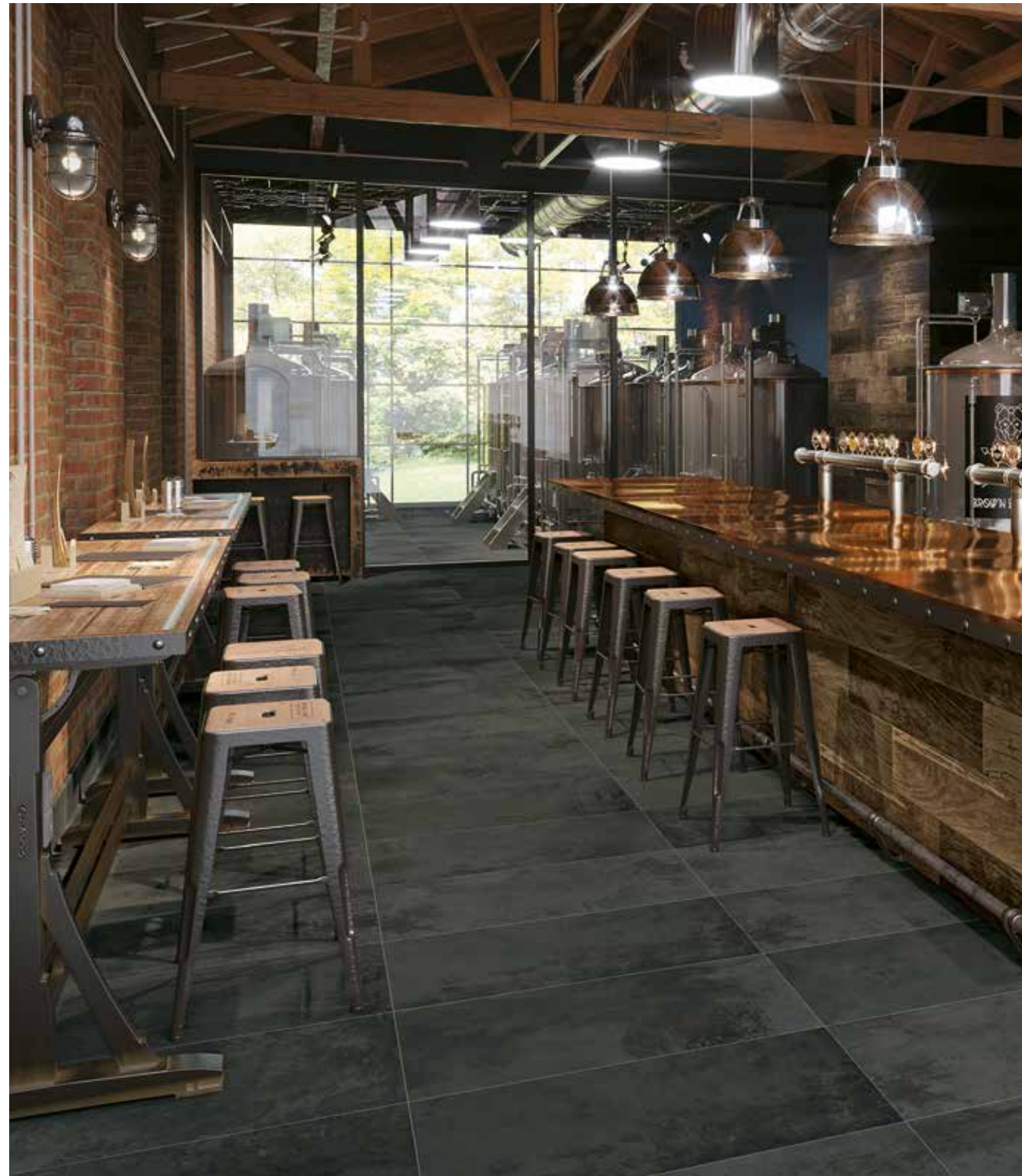


## REDEEM

Redeem Ash 7<sup>6</sup>/<sub>8</sub>" x 39<sup>3</sup>/<sub>8</sub>" - 20x100 cm

## RIFT

Rift Blacktop 17<sup>3</sup>/<sub>4</sub>" x 35<sup>3</sup>/<sub>8</sub>" - 45x90 cm  
Rift Blacktop Cove Base 6" x 12" - 15x30 cm



## RIFT

Rift Portland 11<sup>3</sup>/<sub>4</sub>" x 23<sup>5</sup>/<sub>8</sub>" - 30x60 cm  
Rift Portland Cove Base 6" x 12" - 15x30 cm



SIZE - THICKNESS | 11<sup>3/4</sup>"x23<sup>5/8</sup>" - 30x60 cm / 17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm  $\nabla$ 9 mm FINISH | MATTE

Scan to learn more



**RIFT Chalk**  
17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm - Rectified  
600010002008



**RIFT Gravel**  
17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm - Rectified  
600010002009



**RIFT Portland**  
17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm - Rectified  
600010002010



**RIFT Blacktop**  
17<sup>3/4</sup>"x35<sup>3/8</sup>" - 45x90 cm - Rectified  
600010002011



**RIFT Chalk**  
11<sup>3/4</sup>"x23<sup>5/8</sup>" - 30x60 cm  
600010002004



**RIFT Gravel**  
11<sup>3/4</sup>"x23<sup>5/8</sup>" - 30x60 cm  
600010002005



**RIFT Portland**  
11<sup>3/4</sup>"x23<sup>5/8</sup>" - 30x60 cm  
600010002006



**RIFT Blacktop**  
11<sup>3/4</sup>"x23<sup>5/8</sup>" - 30x60 cm  
600010002007

## MOSAICS & DECORS



**RIFT Chalk Mosaic**  
11<sup>3/4</sup>"x11<sup>3/4</sup>" - 30x30 cm  
600110000805



**RIFT Gravel Mosaic**  
11<sup>3/4</sup>"x11<sup>3/4</sup>" - 30x30 cm  
600110000806



**RIFT Portland Mosaic**  
11<sup>3/4</sup>"x11<sup>3/4</sup>" - 30x30 cm  
600110000807



**RIFT Blacktop Mosaic**  
11<sup>3/4</sup>"x11<sup>3/4</sup>" - 30x30 cm  
600110000798



**RIFT Chalk Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000818



**RIFT Gravel Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000819



**RIFT Portland Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000820



**RIFT Blacktop Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000821



**RIFT Shaded Chalk Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000822



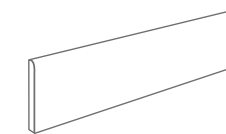
**RIFT Light Gravel Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000823



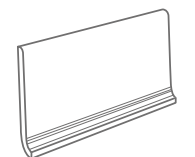
**RIFT Dark Portland Herringbone**  
9<sup>3/8</sup>"x11<sup>3/4</sup>" - 24x28 cm  
600110000824

## COORDINATING TRIMS

	Bullnose	Cove base
RIFT Chalk	610130000500	600130000500
RIFT Gravel	610130000501	600130000501
RIFT Portland	610130000502	600130000502
RIFT Blacktop	610130000503	600130000503



**Bullnose**  
3" x 24" - 7.2x60 cm



**Cove base**  
6" x 12" - 15x30 cm -  $\nabla$  8,5mm

# Sustainability



Every Atlas Concorde USA porcelain tile collection is PTCA Certified. Under the program, established jointly by the Porcelain Tile Certification Agency (PTCA) and the Ceramic Tile Distributors Association (CTDA), manufacturers can “prove” their product is really porcelain (meeting the water absorption criteria of the American national standard - ASTM C373).



LEED (Leadership in Energy and Environmental Design) is a rating system created to encourage the construction of “green” buildings. Developed by the US Green Building Council and internationally recognized, it points out the necessary requirements to build eco-compatible projects, capable of functioning in sustainable and autonomous way in terms of energy consumption as well as having a low environmental impact throughout their entire life-cycle. Atlas Concorde USA is a member of the US Green Building Council.



Atlas Concorde USA products are low-emitting materials with zero emission of volatile organic compounds (VOC). This can contribute to the awarding of 1 LEED credit.



Atlas Concorde USA is a member of TCNA, a trade association representing manufacturers of ceramic tile, tile installation materials, tile equipment, raw materials, and other tile-related products. The Tile Council is recognized for its leadership role in facilitating the development of North American and international industry quality standards to benefit tile consumers.



The Ceramic Tile Distributors Association (CTDA) is an international association of distributors, manufacturers and allied professionals of ceramic tile and related products. CTDA connects, educates and strengthens tile and stone distributors. Atlas Concorde USA is a member of CTDA.



The Health Product Declaration (HPD) Open Standard provides for the disclosure of product contents and potential associated human and environmental health hazards. The HPD Open Standard was created and is maintained and evolved by the HPD Collaborative, a customer-led organization committed to the continuous improvement of building products through transparency, openness, and innovation throughout the product supply chain. Atlas Concorde USA adheres with its own HPD.

## EPD<sup>®</sup>



An Environmental Product Declaration (EPD) is an independently verified and registered document that communicates transparent and comparable information about the life-cycle environmental impact of products. It is a transparent declaration of the life-cycle environmental impact, which Atlas Concorde USA makes available to customers.



Atlas Concorde USA can provide a Product Environmental Footprint (PEF), a multi-criteria measure of the environmental performance of a good or service throughout its life cycle. PEF information is produced for the overarching purpose of seeking to reduce the environmental impacts of goods and services taking into account supply chain activities.



COLORED BODY PORCELAIN TILE



Compliant with standards ANSI A137.1-2022

SIZE - THICKNESS

11<sup>3/4</sup>" x 23<sup>5/8</sup>" - 30x60 cm    9 mm  
 17<sup>3/4</sup>" x 35<sup>3/8</sup>" - 45x90 cm    9 mm

FINISH    MATTE



V3

MODERATE VARIATION

While the colors and/or texture present on a single piece of tile will be indicative of the colors and/or texture to be expected on the other tiles, the amount of colors and/or texture on each piece may vary significantly. It is recommended that the range be viewed before selection.

FIELD TILES - Available in all colors

Commercial size (in)	Nominal size (in)	Thickness (mm)	Finish	Rectified edge
12"x24"	11 3/4" x 23 5/8"	9 mm	Matte	-
18"x36"	17 3/4" x 35 3/8"	9 mm	Matte	Yes

MOSAICS AND COORDINATING TRIMS - Available in all colors

Commercial size (in)	Nominal size (in)	Thickness (mm)	Finish
Mosaic	11 3/4" x 11 3/4"	9 mm	Matte
Herringbone Mosaic	9 3/8" x 11 3/4"	9 mm	Matte
Bullnose 3"x24"	2 7/8" x 23 5/8"	9 mm	Matte
Cove Base 6"x12"	5 7/8" x 11 3/4"	8.5 mm (*)	Matte

Please refer to caliber chart for work sizes. Close joints are not recommended. (\*): Cove Base thickness is 7 mm on flat top part.

PERFORMANCE & FEATURES



PROPERTY	ASTM TEST METHOD	Porcelain Tile Specification				RIFT	
		Calibrated		Rectified			
		Minimum	Maximum	Minimum	Maximum		
REGULARITY CHARACTERISTICS	Nominal Size	-3.00%	3.00%	-3.00%	2.00%	Compliant	
	Caliber Range (Variation from average facial dimension of sample)	-0.50% or -0.08 in (-2.0 mm) (*)	0.50% or 0.08 in (2.0 mm) (*)	-0.25% or -0.03 in (-0.8 mm) (*)	0.25% or 0.03 in (0.8 mm) (*)	Compliant	
	Thickness (1)	N/A	Range: 0.40 in (1.02 mm)	N/A	Range: 0.40 in (1.02 mm)	Compliant	
	Wedging	ASTM C502	-0.50% or -0.08 in (-2.0 mm) (*)	0.50% or 0.08 in (2.0 mm) (*)	-0.25% or -0.03 in (-0.8 mm) (*)	0.25% or 0.03 in (0.8 mm) (*)	Compliant
	Warpage Edge	ASTM C485	-0.75% or -0.09 in (-2.3 mm) (*)	0.75% or 0.09 in (2.3 mm) (*)	-0.40% or -0.05 in (-1.3 mm) <sup>(2)</sup> or -1.8 mm <sup>(3)</sup> (*)	0.40% or 0.05 in (1.3 mm) <sup>(2)</sup> or 1.8 mm <sup>(3)</sup> (*)	Compliant
Warpage Diagonal	-0.50% or -0.08 in (-2.0 mm) (*)		0.50% or 0.08 in (2.0 mm) (*)	-0.40% or -0.07 in (-1.8 mm) (*)	0.40% or 0.07 in (1.8 mm) (*)	Compliant	
All Porcelain Tiles							
STRUCTURAL CHARACTERISTICS	Water Absorption	ASTM C373	≤ 0.5%		≤ 0.5%		
BULK MECHANICAL CHARACTERISTICS	Breaking Strength	ASTM C648	Average ≥ 250 lbf. (1.11 kN) Individual ≥ 225 lbf. (1.00 kN)		≥ 350 lbf. avg		
PHYSICAL PROPERTIES	Bond Strength	ASTM C482	≥ 50 psi (0.34 Mpa)		≥ 100 psi		
THERMAL AND IGROMETRIC CHARACTERISTICS	Resistance to Freeze/Thaw Cycling	ASTM C1026	As Reported		Resistant		
CHEMICAL CHARACTERISTICS	Chemical Resistance	ASTM C650	As Reported		Unaffected		
	Stain Resistance	ASTM C1378	As Reported		Unaffected		
SAFETY CHARACTERISTICS	Dynamic coefficient of friction (4)	ANSI A326.3	Requires a minimum value of 0.42 for commercial areas that are likely to be wet		> 0.42 Wet		

Atlas Concorde USA | May 2023

(\*) Whichever is less

- (1) May not apply to textured surfaces or tiles with uneven back patterns.
- (2) Whichever is less, for tiles up to 24"x24" (610 mm x 610 mm).
- (3) Applies to tiles larger than 24"x24" (610 mm x 610 mm).
- (4) For updated manufacturer classification, according to ANSI A326.3 Section 4 - "Product Use Categories", please refer to our website.



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